Tawesoft

Dragon Events

VIP Hospitality at the Wales National Airshow 2016



Website Design

Dragon Events are a local awardwinning events company. They needed a web page to advertise tickets for a luxury marquee at the Wales National Airshow 2016.

Tawesoft were able to quickly deliver an attractive and affordable website design that looked stunning on PC, Tablet and Mobile.

"Fantastic... well done."

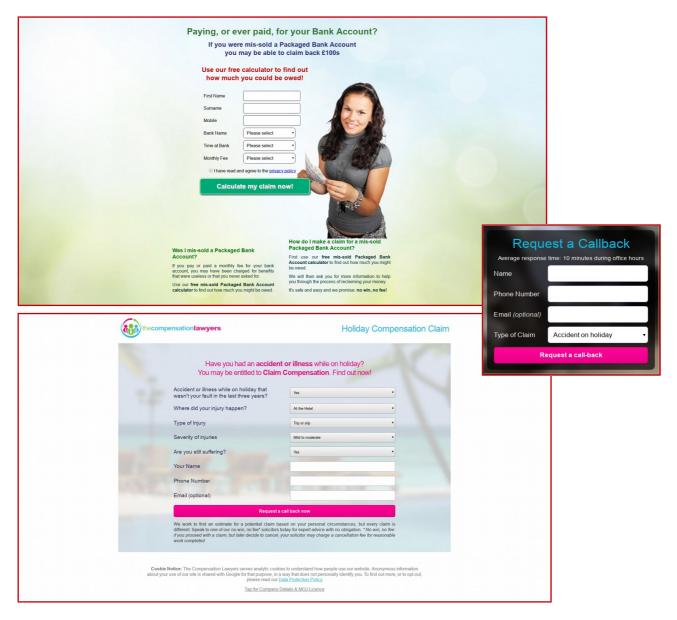
Precision Engineering

We know there is a direct correlation between page load speed and sales, with 40% of customers abandoning websites taking more than three seconds to load (Akamai, 2009).

Our bespoke design was precision engineered to load and render as quickly as possible, even on the slow mobile networks typical in many rural parts of South Wales.

Tawesoft The Compensation People

Regulated Claims Management Services



Web Form Design & Regulatory Compliance

The Compensation People are a regulated Swansea claims management company. They needed eye-catching and user-friendly website forms for their advertising campaigns.

Tawesoft were able to help the company meet its duty to protect customer privacy and be responsible in advertising.

Our animated multi-step forms made it possible to progressively inform users in an easy to understand way.



GoldSmiths Life

Life Insurance Brokers







Mobile Website Design

GoldSmiths Life are Swansea protection insurance brokers. They asked us to produce a mobile-optimised version of their existing website.

Secure Communication

We were able to increase customer trust by securing their website with SSL.

API Integrations

Tawesoft were also able to integrate the website contact and quote forms with the company's advertising analytics platform and their Customer Relationship Management (CRM) software.

Tawesoft Tawesoft[®] Big Picture

Make a Big Impression with Tawesoft® Big Picture, a touch-enabled Javascript image magnification library for desktop, mobile and tablet.



Powerful Zoom

Efficient and stunning on-demand lazy-load image magnification technology delivers performant, high detail, and high quality zoom on the largest of images.

Adaptive Images

Go from a fast-loading placeholder to the best available image on-demand, saving bandwidth, decreasing page loading times, and delivering the optimum viewing experience on every device.

A Standout Solution

"We designed Big Picture to support an enhanced, friction-free, customer experience: increasing engagement without distraction or frustration.

"Compared to the competition, I believe Tawesoft Big Picture offers a superior and more natural end-user experience across desktop, tablet, and mobile.

"With our serious approach to product support, Tawesoft will be right there with you to ensure the highest possible quality of integration and outstanding results."

Ben Golightly, Director, Tawesoft Ltd.

Try it for yourself

Visit tawesoft.co.uk/products/big-picture



Solutions

Software Engineering Excellence

Managed Website Design and Hosting

 Affordable solutions for sole traders, organisations, and businesses of all sizes.

Bilingual Content Management Software

✓ Supporting the Welsh language

Data Cleaning and Processing

✓ Legal compliance & data insights

Marketing, Social Media and Search

 Advertising, PR, Social Media and Search Engine Optimisation

Website and Server Encryption

✓ Improve customer trust

We're Swansea Software Engineers, delivering software engineering excellence as a service.

As your business or organisation identifies new goals and opportunities, we can empower you with the specialist knowledge, organisational practice and software infrastructure you need in order to aggressively chase and achieve those goals.